

# Hi there,

I am Jade, a Senior Creative with 10 years (and counting). Working closely with the strategy department, my culture-first approach to work focusses on music, fashion, the arts, lifestyle and luxury.

I have led creative teams and projects for global businesses and helped launch smaller ones.

I believe in real work for real people that pushes boundaries and nothing less.

Above all, I am an epicurean and a modern hedonist who dances her way through life.

## Skill overview

- Nurturing individuals and teams
- Creative and art direction
- Mentorship
- Brand creation
- Business design and strategy
- Digital and print advertising
- Generative AI
- Content creation
- Hands on approach to design and direction
- Copywriting
- Photography and film art direction
- Storyboarding
- And of course, good old Creative Suite

## Useful deets

### Portfolio

[www.jadenodinot.com](http://www.jadenodinot.com)

### Contact

[jade.nodinot@gmail.com](mailto:jade.nodinot@gmail.com)

(+44) 07 44685 3991

### Links

[LinkedIn](#) [Instagram](#)

## Featured in

Campaign Live  
AdWeek  
Little Black Book  
The Drum  
Media Shotz  
Purple Revolver  
Daisie App  
Fame Magazine  
Pop Dust

## Mentorship

I am lucky to mentor some incredible talents, something I deeply care about.

My on-going mentorships include [ADPlist](#), [ILN](#), [Soho House Mentoring](#).

## Award

My campaign NOTJUST received The Drum's [Social purpose Award](#). You can read about it [here](#) and [here](#)

# Experience

## Anomaly LDN

Senior Creative <sup>23 - Current</sup>

Working alongside the strategy department and creative teams, I lead the creative conception while overseeing the creative production for renown brands across global digital and ATL campaigns.

Notable Clients: Rimowa, Diageo, Mini Cooper, Google Pixel x LFC, Pokerstars

[anomaly.com](http://anomaly.com)

## 20ten

Art Director <sup>20 - 23</sup>

Working closely with the strategy department, I led multiple global Digital, OOH Music videos & TVC campaigns for our culture, lifestyle, sport & entertainment clients. I was the creative lead on winning pitch for Disney, LVMH and Puma while mentoring the younger team members.

Notable Clients: Puma & Asos, New Balance & Sport Direct, Disney+, Mishaal Tamer, LVMH, Odeon Cinema Group, Bic

[20ten.co.uk](http://20ten.co.uk)

## BBL/P

Creative Associate <sup>19 - 20</sup>

I spearheaded the development of Rolex's global digital presence by crafting premium concepts and briefs for their team, translating strategic insights into creative solutions.

Notable Clients: Rolex

[bblandpartners.com](http://bblandpartners.com)

## DDB Remedy

Art director / Designer <sup>17 - 19</sup>

Notable Clients: Allergan, Gilead, Botox

[ddbremedy.co.uk](http://ddbremedy.co.uk)

## Big Group

Graphic Designer <sup>15 - 17</sup>

Notable Clients: Mastercard, Harrods, The BRITs, Mercury Prize, Southbank Centre, Rolex

[biggroup.co.uk](http://biggroup.co.uk)

## HYD <sup>14 - 15</sup>

Jnr Designer

[hyd.agency](http://hyd.agency)

## Mixte <sup>11 - 11</sup>

Intern

[wearemixte.com](http://wearemixte.com)

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## Education

ESAG Penninghen (Paris) <sup>08 - 09</sup>  
Foundation course in art direction

Académie Charpentier (Paris) <sup>09 - 11</sup>  
BA in Graphic Design and Communication

UAL, Chelsea College of Arts <sup>12 - 13</sup>  
MA in Graphic Design and Communication